



Transform Your Leadership with RealPlay® & RealPrep®

- Make Every Leadership Interaction Count

In a world where leaders face unprecedented challenges, preparation is the cornerstone of high-performance leadership.

RealPlay® and RealPrep® are transformative approaches that provide profound professional growth through immersive, true-to-life simulations with professional actors. Both deliver experiences to prepare you for the uncertainty of business leadership by enhancing your agility, posture, and confidence.

Why Choose RealPlay® & RealPrep®?

Experiential Learning: Learn before the event, not just from it, through immersive practice.

Realism: Scenarios are tailored to your specific needs, ensuring direct relevance.

Instant Feedback: Gain actionable insights to sharpen your leadership approach.

Psychological Safety: Secure environment allows for experimentation and reflection.

Fast: Simulations take place via video calls. Efficient & effective.

Customised

RealPlay® ⌚ 90 min.

Precision Preparation for High-Stakes Conversations

Designed for leaders who need immediate, targeted preparation for critical conversations, RealPlay®'s 90-minute session equips you to achieve optimal outcomes with confidence and clarity.

- Address imminent business needs with rapid, high-impact learning.
- Build confidence and agility for unpredictable interactions.
- Customized to your specific challenges and goals.

30mins - Collaborate with your Business Counsel to:

- Outline the meeting's context, purpose & outcomes.
- Identify the target audience and key dynamics to simulate.

60mins - Simulation and Coaching:

- Engage in a realistic, actor-led simulation tailored to your scenario.
- Receive immediate feedback and actionable insights to refine your approach.

Fictional

RealPrep® ⌚ 8 Hours

Immersive, Full-day Leadership Simulation

Challenging leadership development with a series of high-intensity, real-world scenarios in a dynamic, fictional business environment.

- Navigate complex situations with appropriate posture, intelligence, and confidence.
- Delivers deep insights into leadership behavior and decision-making.
- Builds muscle memory for handling unpredictable, high-stakes situations.
- Provides a safe environment to experiment and refine strategies.

The RealPrep® Experience

Step into "Luna Group plc," a fictional global fashion-brand as a senior leader. Engage in dynamic 20-minute scenarios addressing challenges such as:

- Team conflict resolution.
- Retaining top talent.
- Managing high-stakes customer relationships.

Benefit from instant feedback, coaching & actionable steps.



Kevin Gothelf
Business Counsel

